



For Immediate Release
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Guidepoint Awarded Patent to Wirelessly Monitor Vehicle Ignition

New technology eliminates invasive ignition connections and helps expand customer base

FT. WORTH, TEXAS — May 21, 2014 — Guidepoint Systems, global hardware and software provider of vehicle location and management solutions, announced it has been issued U.S. Patent No. 8,660,739, which covers a technology that maintains the integrity of a vehicle's ignition system when adding aftermarket electronics. The patent will protect an innovation that is currently available on Guidepoint Systems telematics devices, and will expand its product applications. The patent is the first issued to the company.

Guidepoint produces connected vehicle systems that monitor a vehicle's location and provide drivers with an array of emergency and concierge services, including emergency response and roadside assistance. Using a combination of GPS and cellular broadband, the systems enable individuals and fleet managers alike to monitor their vehicles from any connected computer or device.

The patent deals specifically with technology that senses whether the vehicle ignition is on or off. It relays that information to the Guidepoint module to determine when the module should activate certain features that are necessary when the vehicle is running versus when it is off and unattended. The important aspect is that it works without having to cut or splice into factory ignition wires, a procedure which may cause problems over time due to poor or loosening connections.

In addition, since the technology uses only battery and vehicle ground to power the telematics module and supply it with the needed input, it expands Guidepoint's customer footprint by making its products available to motorcycles, watercraft and power sports equipment, which may not have a specific ignition circuit.

"Our goal has always been to make products that enhance the driving experience and deliver peace of mind to drivers, passengers and loved ones," said Tom Gafford, cofounder and chief technology officer at Guidepoint. "This new innovation helps to support that by making installation of our products easier and less prone to installation error, thus bettering installation integrity and system reliability."

For a complete review of the patent, visit uspto.gov and enter 8660739 in the search field.

About Guidepoint Systems:

Sold through automotive OEMs and more than 5,000 new and pre-owned dealerships nationwide, Guidepoint integrates GPS, advanced wireless technology, the Web and 24/7/365 response centers to deliver a variety of services to vehicle owners, leasing companies and fleet managers. Rated the #1 stolen-vehicle tracking solution by international research firm Frost & Sullivan, Guidepoint also offers a variety of driver safety, convenience, fleet management and vehicle tracking services. Visit www.guidepointsystems.com or call 1-877-GPS-FIND for more information.

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